



# RT Imaging Expo—EMEA 2019

One Expo in Two Cities

**POST SHOW REPORT**



**Imaging**  
Office & School  
Supplies Expo  
ACCRA - GHANA  
April 16-18, 2019



**Imaging Gala Event**  
**EMEA**  
CAIRO - EGYPT  
April 21, 2019

# PART 1 REVIEW





# INTRODUCTION

**Event: Imaging Office & School Supplies Expo**

**Date: April 16-18, 2019**

**Venue: Kempinski Hotel Gold Coast City Accra**

**Event: Imaging Gala Event**

**Date: April 21, 2019**

**Venue: InterContinental Cairo Citystars**



RT Imaging Office & School Supplies Expo ACCRA · GHANA April 16-18, 2019

RT Imaging Gala Event EMEA CAIRO · EGYPT April 21, 2019

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لصناعات الطباعة ومستلزماتها

# INTRODUCTION



There are more than 1600 participants from 11 countries over three days visit 66 exhibits. Industry players met new friends, obtained new industry information and will win new business opportunities from this venture.



The leading 80 importers and distributors of office equipment and consumables supplies in Egypt—accounting for almost 90% of the market—attended the VIP Expo held in Cairo. This new-model, one-day expo and gala summit focused on getting the key buyers in Egypt to meet with the key suppliers from China to grow the industry in partnership in both countries.

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# MOMENT



1600+ Participants Expo



66 Exhibitors Expo



Expo Seminar



80+ Leading Importers & Distributors



VIP Gala Dinner



Display & Social Expo



Leaders from government & Printing industry

RT

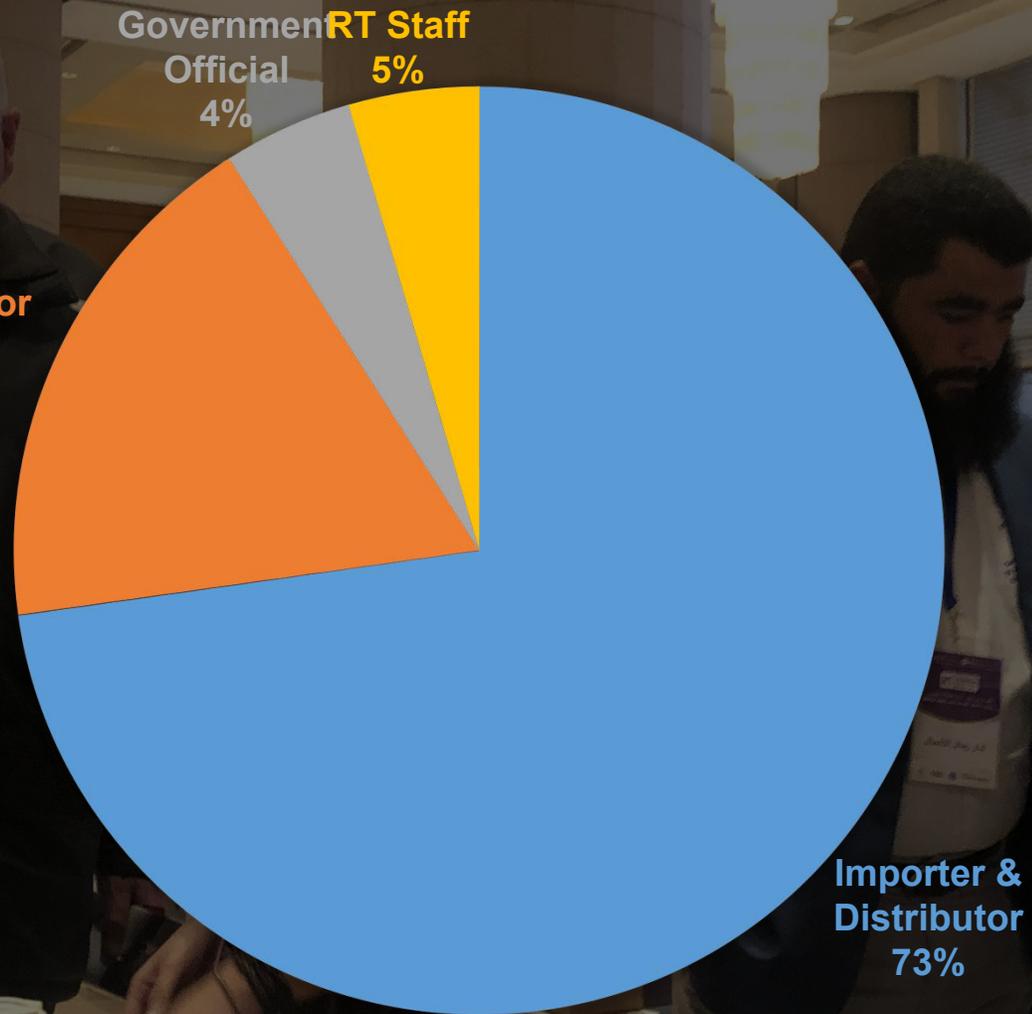
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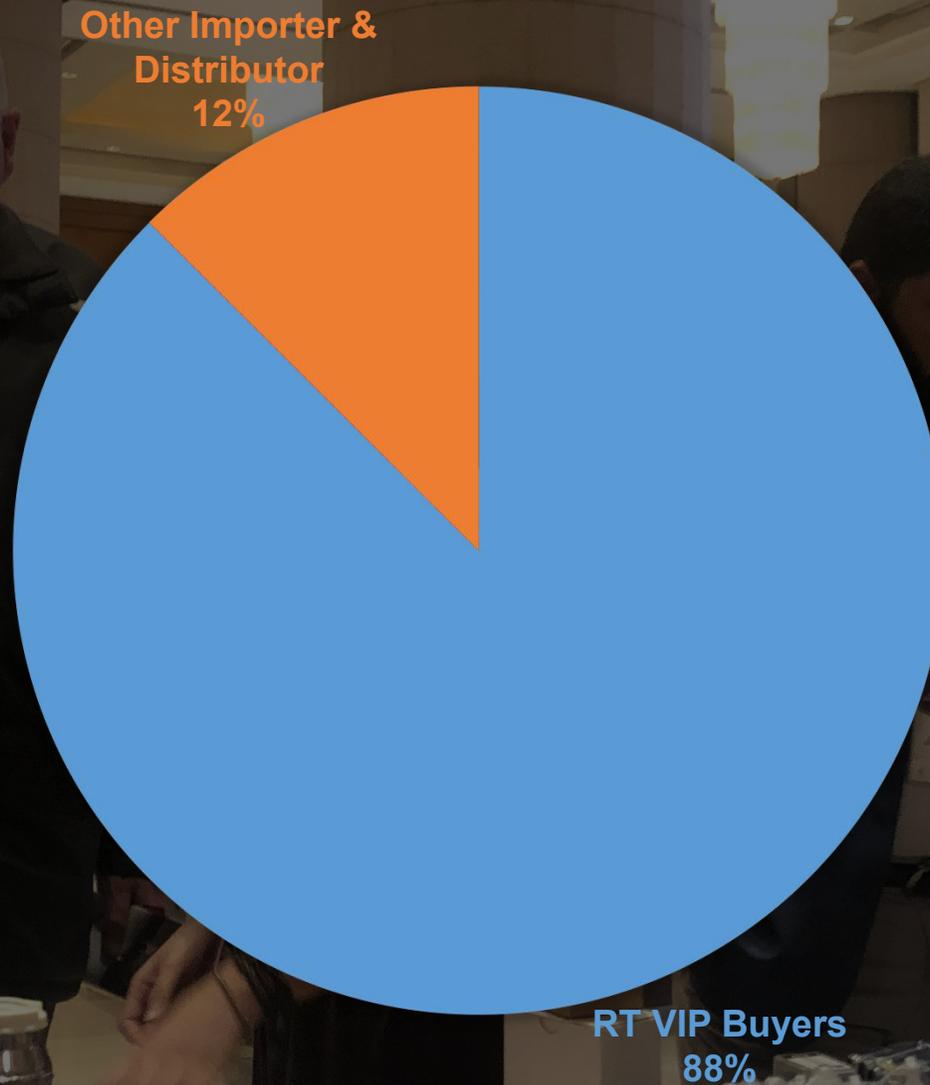
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# PART 2 ANALYSIS

# NATURE OF PARTICIPANT



# LOCAL MARKET SHARE STATUS



RT VIP Buyers  
88%

Other Importer &  
Distributor  
12%

# VIP LIST

**RT Imaging Gala Event—EMEA**  
**VIP Guest List ( Part I )**

No.	Name of VIP Guest	Company/Association	Title	E-mail
1	Mohammed		Manager	Pha
2		Tec	& Manager/Vice President	
3	Ar		GM	
4		Der	GM	
5	Af		GM	
6	S		Owner	
7			Owner	
8	Asi		Owner	
9			GM	Yanny
10	Yehy		Chairman	
11	M		Owner & GM	Mohame

**110+ VIP Buyers for 2 Events**

**Sponsors received a full list of all the VIP Buyers' information**



# FEEDBACK FROM EXHIBITORS



 **彭苗 彩诺**  
RT Imaging Expo- Cairo April 21, 2019  
Glad to meet all our friends tonight,  
Wish Colorpro with you will Be  
Together and Further 🎉🎉🎉



2019年4月22日 03:07

 **陆小肆肆** 4月22日 03:15  
效果怎样?

 **彭苗 彩诺** 4月22日 03:15  
回复 : 还可以哦

 **陆小肆肆** 4月22日 03:28





**Imaging Expo  
AMERICAS**  
MEXICO CITY · MEXICO  
June 11, 2019



**Imaging Expo  
AMERICAS**  
BOGOTA · COLOMBIA  
June 14, 2019



Media Contact:

Cecile Zheng  
Tel: +86-756-391-9273  
Mob: +86-18607563256  
Cecile.Zhang@RTMworld.com



Sales Contact:

Victoria Zhao  
Tel: +86-756-391-9263  
Mob: +86-18666100361  
Victoria.Zhao@RTMworld.com

[www.RTMworld.com](http://www.RTMworld.com)